

# Fairtrade Devon

Sue Kay, Exeter

Sept 2014



# DEVON is still a FAIRTRADE COUNTY!

Devon has successfully renewed its  
Fairtrade status for 2 more years

Awarded by the Fairtrade Foundation in March 2010

## Congratulations & thank you!

to: **Every shopper** who buys and uses  
Fairtrade products

**Every retailer** and shopkeeper who  
stocks Fairtrade goods for sale

**Every café owner and restaurateur** who  
provides Fairtrade products to their customers

**Every employer and business** who provide  
Fairtrade tea and coffee for their staff and clients

**Every farm shop** which also stocks Fairtrade  
as well as local produce

**Every community, faith and political group**  
which has campaigned for Fairtrade

**Every hotel and B&B** who select Fairtrade  
goods for their guests

**Every school** working towards the  
Fairtrade Schools Award

Your commitment to Fairtrade means that small-scale growers and  
co-operative producers can plan for their future, improve the quality of their  
products and use their Social Premium to help develop their communities.

**We have heard from our guest producers, pictured here, that Fairtrade  
makes a significant difference - so please don't stop now!**

Not yet achieved the Fairtrade Award in your town, village, school, church ...?  
Contact us to see if we can help you: [dde@globalcentredevon.wanadoo.co.uk](mailto:dde@globalcentredevon.wanadoo.co.uk)  
or see our website [www.fairtrade.devon.org.uk](http://www.fairtrade.devon.org.uk)

*Please display  
this poster in  
your window or  
your notice board*

Fairtrade county since  
2008 – fourth renewal  
process just getting  
started



- Steering group with members from 12+ towns and Exeter University
- Councillor and staff member from Devon County Council
- Diocese
- Co-ordinator – Sue Errington of Devon Development Education – supported by DCC



# Activities

- Annual producer tours
- Meetings 5-6 times per year
- Exchange of ideas, knowledge, contacts...
- Support for new groups
- Joint resources e.g. window stickers, training for Fairtrade ambassadors
- Creative competition between towns



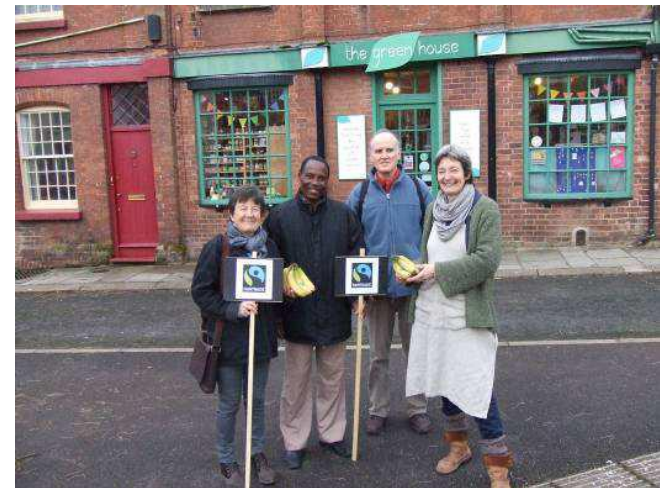
## FAIRTRADE FORTNIGHT 2014 - Producer Tour

**Saturday 22<sup>nd</sup> February** Visit to Crediton, 2:30pm  
**Monday 24<sup>th</sup> February** Tiverton High School, 8:45am  
**Monday 24<sup>th</sup> February** Devon County Hall, 12 noon  
**Tuesday 25<sup>th</sup> February** Okehampton Junior School, morning  
**Tuesday 25<sup>th</sup> February** Holsworthy Primary School, afternoon  
**Wednesday 26<sup>th</sup> February** Cullompton School, morning  
**Wednesday 26<sup>th</sup> February** Axe Valley Community College, afternoon  
**Thursday 27<sup>th</sup> February** Isca College, morning  
**Thursday 27<sup>th</sup> February** QLT1, Exeter University, 4pm **(Public Event)**  
**Thursday 27<sup>th</sup> February** Dinner at Exeter College, 7:30 pm  
**Friday 28<sup>th</sup> February** KEVICC, Totnes morning and afternoon  
**Friday 28<sup>th</sup> February** Baptist Church, Teignmouth, evening, 7:30pm **(Public Event)**  
**Saturday 1<sup>st</sup> March** Bedford Square, Exeter 11am to 2pm **(Public Event)**  
**Sunday 2<sup>nd</sup> March** Exmouth  
**Monday 3<sup>rd</sup> March** School visits, Ivybridge, morning  
**Monday 3<sup>rd</sup> March** Community Event, afternoon **(Public Event)**  
**Monday 3<sup>rd</sup> March** Co-op Party, Exeter, 8pm  
**Tuesday 4<sup>th</sup> March** Community Lunch, Dawlish **(Public Event)**  
**Wednesday 5<sup>th</sup> March** Occombe Farm, 12:30pm **(Public Event)**  
**Wednesday 5<sup>th</sup> March** Schools Fairtrade Baking Competition Brixham, 3:30pm  
**Thursday 6<sup>th</sup> March** Exmouth Schools, morning  
**Thursday 6<sup>th</sup> March** World at Lunch, Exeter Community Centre, 1pm to 2pm **(Public Event)**  
**Thursday 6<sup>th</sup> March** Exmouth, evening  
**Friday 7<sup>th</sup> March** Tea in Lord Mayor's Office, Exeter, 3pm  
**Saturday 8<sup>th</sup> March** Methodist Church, Torrington, 7pm **(Public Event)**  
**Sunday 9<sup>th</sup> March** Lee Abbey, Lynton  
**Monday 9<sup>th</sup> March** Schools Event, Woolserly Village Hall, morning  
**Monday 9<sup>th</sup> March** Morchard Bishop School, afternoon

The **co-operative**







**“We can set our own pace  
without waiting for the  
lead from the Fairtrade  
Foundation”**



**“For me there is something about being stronger when we work together across the towns and at county level.”**





**“It gives a forum for the county council, both lead member and officer, to discuss how the county council can support Fairtrade and input into the county’s Fairtrade status.”**



**“As a relative new comer to Devon from Wolverhampton I have found tremendous support from the Fair Trade Group.”**



**“A talk to the Tiverton FT Support Group by [Council Officers] Angela Welch and Kevin Balding giving the wider picture of FT in Devon, inspired members before FTF this year.”**



**“As a result of asking around the Devon F.T. groups, I was able to borrow a few 'banana costumes' so that we could put a 'bunch of Fairtrade Bananas' into Dawlish carnival, for which we got a Highly Commended.”**



# Drawbacks

- More meetings
- Extra things to do e.g. renewal report
- Duplication of effort?



