

Triodos Bank

Trade fair – save fair

Buying fair trade goods can help guarantee a better deal for producers in the developing world. But did you know your savings could make even more of an impact?

As well as spending your money responsibly, the way that you save can also have a positive effect. When most people choose their bank, they want a secure home for their money where they can earn a healthy rate of interest. But a bank is more than just a safe place to keep your cash. Banks profit by lending your money to someone else. You don't get to choose who they lend the money to, or what your money is used for. In fact, normally you won't even know where it's being used - and if you ask your bank, they probably won't tell you.

Triodos Bank is different, They only lend money to people and organisations who are working to make a positive impact – culturally, socially and environmentally. And, they're totally transparent about how they use their customers' money, so everyone can see exactly where their money is going. They offer a range of ethical savings accounts, including the **Fairtrade Saver account** which directly supports the work of the Fairtrade Foundation.

To start saving and making even more of a difference visit www.triodos.co.uk.