

TOP TIPS FOR TOWNS

How to link with Schools

- * Contact Ft Foundation for list of schools in your area who have signed up to become Ft schools
- * Invite them to be part of local community events eg for FT Fortnight - models in fashion Shows, volunteers at stands etc.
- * Get in touch with local authority, they all do a regular 'school news' bulletin so you can offer talks on there
- * Get in touch with your local DEC (development education centre) as they are salaried and often don't have capacity to go out to schools for free, but you can offer your time through them. Many send out e-bulletins and may include your events.
- * If sending a letter to head teachers at primary schools, send in January to tie in timing with Fairtrade Fortnight planning so it any already be in their minds
- * In secondary schools, speak to the school secretary to find out who the right person might be to approach
- * If you know the school has a Fairtrade steering group, try addressing a letter to that group
- * Advertise your services in a local one world shop



- * Contact schools with an offer to run a tuck shop event or pass on products on a sale or return basis (although make sure goods are returned well within sell by dates, this was an issue for some campaigners)